

### Activity Plan Section 3

#### Action Plan for Dukesfield Smelters and Carriers Project activities

Note: Project Co-ordinator costs aggregated across all activities in Application Annex 3 Detailed project costs. All costs ex-VAT

Activity	Audience	Benefits for people	Resources	Timetable	Targets & measure of success	Method(s) of evaluation	Meeting HLF aims
<b>A1/ Project launch event</b> an open meeting to announce the project, introduce the project team & set out project plans	Anyone interested in participating in project  Press	Spread awareness of project, gives people a chance to meet project team, hear about plans and generate enthusiasm to take part	Volunteer coordinator (arranging & publicising)  Venue hire – assume Whitley Chapel £40, refreshments £30 & travel cost provision £35  Volunteer assistance & stewarding – 6 days total	May/June 2013, following project mgt appointments	Event held  50 people attend event  Volunteers signing up for events & activities	Attendance meeting evaluation	L, P
<b>Conservation events</b>							
<b>C1/ Traditional building skills-taster days</b> – 2 events of skills development with contractors on lime mortar and stone and brick building	Volunteers, young people thinking of jobs in building interested in heritage building techniques	Participants gain a better understanding of skills required in management of traditional buildings  Offer certificate of attendance to participants if wanted  Contractors share skills with a wider audience	Volunteer coordinator (advertising and booking)  Direct costs included in consolidation contract  Publicise through NECT website to reach people searching for this sort of training	July – Oct 2013	2 events held  6 participants at each event	Evaluation form	P L
<b>C2/ Opening up the Mill Race</b> Re-expose the millrace found during AA dig & environmental	Whitley Chapel Young Farmers Club & other local volunteers  opportunity to	YFC learn about their heritage & achieve their charitable objectives  All volunteers learn skills under TCV direction in	Volunteer co-ordinator –  12 YFC volunteers re-expose millrace under archaeologist watching brief (to be scheduled	July/Aug 2013 – YFC re-expose mill race while archaeologist present for chimney stack	Training days held (2013)  Site management days held	Evaluation form with participant	L P

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conservation /vegetation management work around building a short access path	participate will be offered to Allendale Natural Ability charity for disabled people	<p>managing the site which could be applied to walk routes nearby &amp; future annual maintenance</p> <p>Passing and other visitors gain visual access to the Arches</p> <p>The opportunity of being present at Dukesfield will be taken to repeat the walkers/riders census of October 2012</p>	<p>alongside chimney stack clearance – activity R1a) £400 provision</p> <p>Cost of millrace &amp; culvert masonry consolidation is covered by capital costs</p> <p>TCV to lead access &amp; envt conserve work after the growing season: 3 days (1 training, 2 supervision) incl insurance £900 + expense provision £70. See outline contract brief for Environmental Conservation Annex 6-5</p> <p>Equipment &amp; other supplies £200</p> <p>Volunteers; 6no x 4 days &amp; 2 x 2 days to log progress for website, take walkers census</p>	<p>clearance</p> <p>Sept/Oct 2013- clear track and &amp; create path under TCV direction</p> <p>September 2014 = first maintenance round</p>	(2014)		
<b>Research activities</b>							
<b>R1/ Community archaeology</b>	New and experienced	Help prepare for conservation of arches	Volunteer coordinator (arranging & promoting)	R1a/ late spring 2013 prior to	Report, available	Feedback form	L P

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<p>Two separate activities at Dukesfield:</p> <p>R1a/ Clear down around chimney stacks, as recommended by AA Dig report</p> <p>R1b/ excavate area to North of the arches (marked with 'X' on Fig 9 in Annex 2 to the application) to establish course and nature of early foundation walls &amp; void detected during the AA Dig and their relationship with the arches structure itself</p>	<p>volunteers from local area (incl. Hexham QEHS students, esp those considering arch after school) + others from along the lead routes.</p> <p>Use relationship with Altogether Archaeology to open up recruitment to AA volunteer roster</p>	<p>structure</p> <p>Learn more about development of mill site</p> <p>Develop arch. Skills in excavation, surveying and recording</p> <p>Inform future management &amp; interpretation of the site</p> <p>As with C2 above, the opportunity of being present at Dukesfield over an extended period in the summer of 2012 to repeat the walkers/riders census</p>	<p>R1a/ Professional archaeologist for 1 week &amp; post-ex report £2,500 (est from R. Carlton, Archaeological Practice Ltd, who led the AA Dig in October 2012). To provide cost-effective continuity with that earlier work we intend to invite the same contractor to lead this small piece of work. See Contract Brief for 'Archaeology 2013' Annex 6-3</p> <p>Avg 5 volunteers for 4 days each</p> <p>R1b/ 2 weeks £11,000 for excavation in front of arches &amp; possibly 1 other trench, skills training, post-ex report incl. lead slag &amp; other finds analysis (based on budget cost guidelines from P.Frodsham, NP AONB). See draft Contract Brief for 'Archaeology 2014',</p>	<p>consolidation. Timetable co-ordinated with Activity C2/Opening up the Millrace</p> <p>R1b/ summer 2014</p>	<p>through website</p> <p>Students and others with familiarity of archaeological techniques</p> <p>10 people trained as part of R1b</p> <p>Input to wider interpretation</p>		

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			Annex 6-4  Avg 10 volunteers for 9 days each, including 'census' rota				
<p><b>R2/ (4) "Reading the past"</b></p> <p>Follow up to a pilot project in 2012 funded by a small grant to investigate the potential of the voluminous Blakett and Beaumont estate records and others to explore the history of Dukesfield and the lead trade. An existing small team will be extended to learn basic skills of using Archives and research, to transcribe a variety of documents and make available in searchable form a research database of letters, accounts</p>	<p>Small existing volunteer team as foundation for bringing in more people from lead route communities to learn new skills which will help them research and learn about their heritage.</p> <p>Future researchers into Blakett lead business</p> <p>Anyone visiting exhibitions related to the project</p> <p>Northumberland Archives users – following collaborative input of material to their online catalogue</p>	<p>Volunteers learn further research skills</p> <p>Current and future researchers into the industry gain access to a substantial body of searchable material made available through the project website</p> <p>Volunteers gain additional knowledge about the heritage of the site and related industries</p> <p>Visitors to exhibitions gain greater knowledge about the heritage of the site and associated industries</p> <p>Input to storyteller work &amp; local history talks</p>	<p>Volunteer co-ordinator - to arrange visits/sessions</p> <p>2-3 experienced volunteer researchers to lead &amp; train, + archivist to lead 2 visits by arrangement</p> <p>12-15 participants drawn from the Hexhamshire, Slaley, Hexham areas and from locations along the lead route.</p> <p>Transport for 2 archives visits: Woodhorn &amp; Tyne &amp; Wear or Durham £110</p> <p>Room hire for quarterly project meetings 8 * £25 = £200</p> <p>People otherwise work as and where they want using digital images &amp; home PCs</p>	<p>Spring 2013: mobilisation meeting(s), archive visits</p> <p>Summer 2013 – late 2014: transcription &amp; research, focus on winter 2013-4</p> <p>Material accumulates in project website</p> <p>Winter 2014-5 – research summary evaluation &amp; write-up</p> <p>Learnings from pilot project can easily be made available to commence</p>	<p>2 training events, archive visits for 7 people</p> <p>A dozen or more people confident in carrying out documentary research</p> <p>Transcripts of hundreds of 17<sup>th</sup> to 19<sup>th</sup> century letters, 100+ names &amp; personal details of smelters and carriers &amp; dozens of annual business accounts, and made</p>	<p>200 page views of transcribed material from in 2015 in project website &amp; via Woodhorn catalogue (this just 1% of current Woodhorn catalogue use. See Appendix 6 to this activity plan.</p> <p>Positive user feedback on value of material obtained via website</p> <p>Feedback</p>	P L

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and the personal details of smelters and carriers. This will complement the conservation and archaeology work and support other activities with historical background.			Document copying & imaging Cambridge UL £560 Nat Archives £91 Woodhorn £150  Miscellaneous doc copying to CDs for volunteers £30  Voluntary Leader = Greg Finch	project quickly; potential volunteers already coming forward	available to support other activities & future research	book – volunteers reflections on project involvement	
<p><b>R3/ Who Do You Think You Are?</b></p> <p>Two public presentations based on the formula of the television programme <i>Who Do You Think You Are?</i></p> <p>Material for these presentations to be gathered from a volunteer research group working for 12 months on family histories of smelters and</p>	<p>Local families</p> <p>A volunteer research group recruited from publicity targeted at known interest groups in the Slaley &amp; Hexham areas and eastwards along the lead route, where interest has already been expressed from the Crawcrook, for example</p> <p>A more general</p>	<p>Making a vivid connection between Dukesfield Smelt Mill, the lead industry, the people who worked in it and their living descendants.</p> <p>Developing skills in family history research and its social context, and in presenting the results.</p> <p>Introduce new people to documentary research &amp; use of online resources with a personally relevant purpose</p>	<p>Volunteer Co-ordinator support to arrangements</p> <p>2 skilled voluntary leaders for 5 days each</p> <p>10 new family researchers for avg of 4 days each</p> <p>Hire charge for research project launch at Whitley Chapel and Slaley Village Halls; possible future hall bookings for ongoing research meetings.</p> <p>£50 * 2 = £100</p>	<p>Research begins in Autumn 2013</p> <p>Public presentations in Autumn 2014</p>	<p>Research group created from people with little previous experience</p> <p>1 final presentation to audience of 50</p>	<p>Comment Book at events</p> <p>Feedback from volunteer research group</p> <p>Input to database of smelters and carriers</p>	L, P

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carriers in the lead industry.  An exhibition of the documentary materials used during the research	audience for two public presentations		Cost provision for document copying £50  Voluntary Leader = Liz Sobell				
<b>Interpretation Events</b>							
<b>IE1/ Photographic Workshops</b>  Workshop to develop photographic skills-taking better photographs, use of images for web sites, publications and educational tool. Digitising progress of the investigation-  Photos included in touring exhibition	people of all ages interested in improving photography skills	Participants acquire new skills or improve existing Documenting elements of the project  Different way of following project progress & interpreting the heritage of the site  Images available for website and publications	Volunteer co-ordinator –  Volunteer instructor 2 people 2 days= 4 days eg. Karen Melvin, Graham Dixon, Stephen Sobel,  Volunteers taking images say 15 people, 2 days each= 30 days  Photographic paper, ink, mounts £200  Venue: £40	Workshop-Spring 2013  Images collected throughout project  Website population throughout project &  Exhibitions from Autumn 2014	1 Workshop held attended by 15 people  20 volunteers contributing images over project duration  Content supplied to touring exhibition (activity P2)	Feedback book/forms at workshop and exhibition	L P
<b>IE2/ Art Clubs-Inspiring stones-</b>	Members of	Wider audience brought	Volunteers – 1 person, 2	Summer 2013	Event held,	Attendance	L P

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Art activity using inspiration taken from the arches and their surroundings, staged early in project to records arches before consolidation	Corbridge, Hexham and Slaley Art Clubs, and any other interested local artists	<p>into contact with project.</p> <p>Allows different interpretation and understanding of heritage</p> <p>Steering group gets access to work that can be used for exhibition and promotion.</p> <p>Feeds material and participants into the Printmaking Workshop activity</p> <p>Opportunity to publicise project at Art Club summer exhibitions</p>	<p>days to introduce site &amp; lead work</p> <p>Art materials- £150</p> <p>Portaloos for site- 2 days £100</p> <p>Venue hire for review meeting £40</p> <p>Voluntary Leader = Ian Hancock</p>	<p>prior to conservation work</p> <p>Event to review and discuss completed work. Discuss choice of work for development at Print Workshop (IE8), with Print Workshop tutor.</p> <p>Exhibition of work at local Art Club Summer Exhibitions (Corbridge, Hexham), assume viewed by 50 people each.</p>	<p>attended by 25 artists</p> <p>Quality of work created.</p> <p>Selection of work for Club Exhibitions and comments of visitors.</p>	Feedback book at event and exhibition	
<p><b>IE3/ Slaley Show – Dukesfield Trophy and extra classes –</b></p> <p>Establish new classes at the local agricultural show</p>	<p>Competitors at Slaley Show</p> <p>Visitors to Slaley Show (often 5,000+)</p>	<p>Makes many more people aware of Dukesfield Arches</p> <p>Engages competitors in being creative with Arches as topic</p>	<p>Volunteer co-ordinator – x days to assist Vol leader in promoting classes in lead up to show each year</p> <p>Budget for prizes and</p>	<p>August 2013 2014,</p>	<p>5 Dukesfield sections,</p> <p>25 entries each year</p> <p>Assume 1,000</p>	<p>Monitor number of entries each year</p>	P

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seeking craft related responses to the Dukes field Arches and their history			trophy - £150  Marquee space provided by Slaley Show for entries & exhibition  Voluntary Leader = Pat Wilson		visitors to exhibition at each show (of 5,000 usually attending)		
<p><b>IE4/ Along the North Pennines Lead Routes</b></p> <p>2 series of guided shorter walks and other events linked to the North Pennines Lead Routes, as part of North Pennines Walking festival</p>	<p>Visitors and local people interested in walking events</p> <p>Families with young children</p>	<p>Visitors and local people gain a better understanding of the heritage links between the North Pennines area, Dukesfield and Tyneside 2013</p> <p>Kick starts the creation of self-guided trails (IP4) Strengthen connection with Wainwright Pennine Journey supporters club</p> <p>Legacy of local walks leaders</p>	<p>Volunteer coordinator-</p> <p>Volunteer walk leaders 6 for 2.5 days each yr to plan &amp; lead and 6 backmarkers for a day each year</p> <p>3 other event leaders each year for 2.5 days each</p> <p>Publicity &amp; incidental costs: £150 each year</p>	<p>Walking festival 25 Sept – 2 Oct 2013</p> <p>Autumn 2014</p>	<p>2 event weeks held</p> <p>18 walks and events held over 2 years, avg of 10 people at each</p>	<p>Evaluation questionnaire</p>	<p>P L</p>
<p><b>IE5/ Heritage cook off-</b> an event to encourage participants to share recipes handed down through their</p>	<p>Local families with children – 30 people in total</p>	<p>Participants get an understanding of heritage of food of the area</p> <p>More people take an interest in local history</p>	<p>Volunteer coordinator (organise and market event),</p> <p>Venue hire £40</p> <p>Ingredients: £100</p>	<p>Winter 2013 / Spring 2014</p>	<p>Event held</p> <p>30 people taken part, including 10 young people</p>	<p>Feedback book</p>	<p>L P</p>

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families, with information on why it is important to them. Also cookery demo of traditional recipes from the area		<p>Participants take part in a fun event</p> <p>Local audience learns different recipes that are important to others in their community</p> <p>Leader = Anne Porter</p>					
<p><b>IE6/ Storytelling event by lamplight</b></p> <p>Tales of smelters and carriers inspired by the history of the industry. Stories and poetry developed with children local schools (see Activity S1)</p>	<p>Local families</p> <p>School children involved in presenting back stories developed in their school sessions</p>	<p>Local community learn about the lives of local people in the days before electronic entertainment &amp; spark imagination about our lost heritage</p>	<p>Volunteer coordinator-</p> <p>Volunteers: assist at event 2 people 0.5 days= 1 day</p> <p>Volunteers- refreshments (4 people 0.5day/each)= 2 days</p> <p>Venue hire (Slaley school): £50</p> <p>Refreshments; £50</p> <p>Storyteller: £200</p> <p>Voluntary leader – Anne Porter</p>	<p>Early spring 2014 after school event</p>	<p>Event held for 60 people</p>	<p>Feedback book at event</p>	<p>L</p>
<p><b>IE7/ Project logo competition-</b></p> <p>Activity with Whitley Chapel and</p>	<p>First school children -5 -9 yrs old</p>	<p>Young children get involved early in the project, &amp; use as a creative art project</p>	<p>Volunteer Coordinator-</p> <p>Local volunteers – 2x0.5 day in school giving</p>	<p>Winter 2013-4</p> <p>Linked with storytelling</p>	<p>40 children involved in 2 First Schools</p>	<p>Feedback from schools</p>	<p>L P</p>

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Slaley First Schools to contribute to design of logo for the project. Prize given to winner, which may be considered as basis for project logo, to be worked up with designer support		Parents find out about project through children  Results could be submitted as entries to the Dukesfield classes at Slaley Show	children background and ideas  3 members of steering group judging competition, liaison with designer, prize giving – 3 days total  Designer – judging competition 1day, logo development 2 days * £300/day = £900  Materials & prizes £50	activity S1			
<b>IE8/ Print making workshop</b>  3 workshops using various media inspired from details taken from the arches and their surroundings	Members of art groups in the locality & others who are interested, following on from summer 2013 art club project (IE2)	Wider audience brought into contact with project.  Allows different interpretation and understanding of heritage  Sales of resulting products such as calendars/ cards could contribute to future maintenance fund	Volunteer co-ordinator –  Volunteers – 1 person, 0.5 day to introduce site per workshop= 1.5 days  Print Workshop paid instructor £200 eg. Jan Held per workshop= £600  Venue hire- £40 * 3  Materials £100	Spring months 2014  Follow up to 2013 art club project	3 workshops held  Exhibition	Feedback book at event and exhibition	L P
<b>IE9/ A carrier's day</b>	6 horse riders & 1	Participants –including	Volunteer coordinator-	May/June 2014	Event takes	Feedback	L P

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Guided horse ride the lead ore carriers route from Sinderhope to Hexhamshire (part of the route from Coalcleugh to Dukesfield) & return	<p>leader</p> <p>Local communities (through media)</p> <p>For walkers as well as riders (less exclusive)</p>	<p>community play participants) gain wider understanding of carrier's lives, &amp; experience of the wide views from the fell top ridges</p> <p>Local communities gain awareness of routes as heritage assets through local media</p> <p>Inspiration for play participants</p>	<p>to plan and promote</p> <p>1 volunteer to plan out route with co-ordinator, 1 day; 2 volunteers to help steward the event &amp; film it</p> <p>Volunteer 'carrier' to walk with a laden horse Costume hire- £50</p> <p>Sinderhope Trekking centre £240 (possibly recoup some through charge to riders as contribution to project funds</p> <p>Film it for later inclusion in project diary</p>		<p>place</p> <p>6 riders &amp; additional walkers</p>	<p>book</p>	
<p><b>IE10/ Community play</b></p> <p>20-30 minute duration play written &amp; directed by local playwright &amp; farmer. Short enough to be performed alongside mobile exhibition, talks &amp;</p>	<p>Local people</p> <p>Visitors to venues along the lead routes</p> <p>Venues include local village halls, industrial museums (eg. Killhope, Path Head/ Blaydon, Beamish) &amp; other</p>	<p>Rehearsing &amp; acting experience esp. for juniors (tried &amp; tested formula based on prior community productions)</p> <p>Engaging and entertaining approach to aspects of the lead smelting &amp; carrying industry centred on Dukesfield to reach &amp; educate new audiences</p>	<p>Volunteer co-ordinator schedule arranging, booking &amp; promotional support</p> <p>Volunteer writer, director, 23 days + volunteer history guide 3 days</p> <p>Volunteer support to costume &amp; set making</p>	<p>Spring 2014: research (drawing upon transcription &amp; research activity) &amp; writing</p> <p>Spring 2014: costume purchase/ creation</p>	<p>8 new actors trained through rehearsal series, 2 more experienced</p> <p>10 performances in various venues in 2014-5 to an</p>	<p>Log of performances, showing audience size &amp; feedback</p> <p>Actor evaluation following scheduled run</p>	<p>P L</p>

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readings, or in sequence of venues in a single day/evening like mummers plays	venues	Play available for other (paid for) performances to raise funds	<p>10 days</p> <p>locally recruited amateur actors, including school age children, &amp; support:</p> <p>10 actors to rehearse &amp; act</p> <p>1 backstage volunteer 2 people x 3 days costume making/ adaptation</p> <p>Costumes &amp; materials: 15 @ £20 = £300</p> <p>Rehearsal room hire 10 * £25 = £250</p> <p>Transport to venues: Assume avg 35 mile round trips 4 cars to 10 venues @ 35p/mile = £ 490</p> <p>Props, set, poss AV hire £150</p> <p>Incidental costs incl printing scripts &amp; posters £50</p>	<p>Spring/ summer 2014: casting &amp; rehearsals</p> <p>Winter 2014 – spring 2015: performances</p>	<p>average of 25 in the audience</p> <p>Leaflets with further info on Dukesfield taken away from each performance</p> <p>10+ new actors with confidence to go further</p>		

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			<p>Volunteer to film for future use</p> <p>Volunteer leader = David Nixon</p>				
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**Interpretation Products**

<p><b>IP1/ Website development</b></p> <p>This activity focuses on the creation of our external facing website. Provision of an internal project control system, shared workspace/storage &amp; volunteer tracking/ registration etc, probably webhosted, is dealt with as part of the project management structure &amp; contract brief.</p>	<p>Project volunteers learning digital media development skills, including older school students. The Head of ICT at QEHS Hexham is interested in getting his students involved.</p> <p>Local and regional interested individuals</p> <p>Passing visitors – QR code link from Blaydon interpretation directed to tailored page to encourage</p>	<p>People have one location where they can keep abreast of project development &amp; products</p> <p>Local volunteers gains skills in website management and maintenance</p> <p>Local and regional communities can get comprehensive information about the project and the history of the site</p> <p>Worldwide audience can find comprehensive information on history of site and context of the lead routes</p>	<p>Volunteer co-ordinator-</p> <p>Develop basic site structure, content framework, inbound navigation &amp; entry paths -12 days @ £400 = £4,800</p> <p>Volunteer training &amp; orientation £800 – 2 days @ £400</p> <p>Software purchase/ licence/ hosting fees for 2014 &amp; part of 2015 - £250</p> <p>5 volunteers- training day- 5 days</p> <p>Venue hire (with good</p>	<p>Overall design &amp; structure &amp; navigation – autumn 2013</p> <p>Volunteer training winter 2013-4</p> <p>2014+: content creation &amp; upload</p> <p>Spring 2014: “go live”</p>	<p>Website developed and regularly updated (2x per month)</p> <p>6 volunteers trained</p> <p>1 training day delivered</p>	<p>Count how many people have updated the website</p> <p>Number of unique visitors at end of 2013, end of 2014 &amp; Easter 2015</p> <p>Number of downloads of materials</p> <p>Conservative estimate of usage is 1,000 site</p>	<p>L P</p>
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<p>The public facing website will have a professionally designed structure and front pages to help users navigate a wide range of content, research, information and publications. Much of it will be provided by trained volunteers, &amp; exploit widely available tools to develop our own content in variety of forms – text, photos, interactive map, video and short animated sequences, &amp; seek to encourage further involvement &amp; interaction through use of social media</p>	<p>further exploration &amp; involvement</p> <p>Worldwide audience interested in lead industry history – assisted by catalogue link with Northumberland Archives to the searchable transcribed documentary records (see ‘Reading the Past’ activity R2).</p>	<p>Everyone can get access to publications produced through the project</p>	<p>internet access) £50</p> <p>Avg 5 Volunteers to populate the website and keep it up to date- 5 days each during project delivery phase</p> <p>Provision for expert support to volunteers in creating, shaping &amp; loading/ managing content using variety of new media = 15 days @ £400 = £6,000</p> <p>(£1,200 provision for project control website development ie. 3 days @ £400, £300 software/licence &amp; hosting for 2 years – based on £12.50 monthly charge for ‘basecamp’)</p> <p>5% inflation allowance /yr for in-demand professional fee rates 2012-14</p> <p>See draft contract brief for Website</p>			<p>visits per year (Hexham LHS site 3,000, Killhope lead mining detail 5,000) + usage of documentary material counted under Activity R2</p>	

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			development, Annex 6-6				
<p><b>IP2/ Temporary progress board</b></p> <p>Temporary board at works compound giving short summary of purpose of works/ status/ progress, &amp; could be reinstate for 2014 summer season before fixed interpretation is in place</p>	<p>Passers-by at the Dukesfield site</p>	<p>Passers-by learn about heritage and the project, and presented with an opportunity to get involved further</p>	<p>Volunteer Coordinator –</p> <p>Volunteers- 2 individuals, 2 days each over 2 years = 2 days</p> <p>Volunteer to make display boards- 1 day</p> <p>Display boards materials (incl. lamination) £200</p>	<p>Summer 2013 during consolidation</p> <p>Reinstated for summer 2014 season (ie. before fixed interpretation is installed in 2015)</p>	<p>Display board on-site</p> <p>Display changed x2 each year</p>	<p>No formal measures</p> <p>Board might be read by 100-150 discrete walkers each year</p>	<p>P L</p>
<p><b>IP3/ Willow Sculpture at Whitley Chapel</b></p> <p>Activity to create a willow sculpture of a pony &amp; carrier heading towards Dukesfield on the lead road with local artist and young people from Prince’s Trust-</p> <p>Location – on triangle of ground</p>	<p>10 young people from Princes Trust &amp; their leader</p> <p>Passers by, walkers, chruchgors and schoolchildren/ parents across the road in yard</p> <p>Thought provoking installation which recalls the heavy horse borne industrial traffic of</p>	<p>Young people and two adults develop an understanding of the wider heritage of the lead routes</p> <p>Young people gain skills in constructing willow structures</p> <p>Visitors to the site experience a non-directive form of interpretation of the heritage of the site</p>	<p>Volunteer Coordinator -</p> <p>Project volunteers- 2 days to brief on historic context</p> <p>Prince's Trust Leader- 5 days (in-kind) £750</p> <p>Transport (Prince’s Trust, in-kind) £200</p> <p>Willow sculpture specialist artist – Ruth Thompson, budget set at</p>	<p>Spring 2014 for display over following 18 months</p>	<p>10 young people trained in willow sculpture &amp; get involved in a creative installation which will last for 2 summer seasons</p> <p>Heightened lead road awareness in local people &amp;</p>	<p>Evaluation from PT leader, artists and PT young people</p> <p>Installation seen &amp; thought about by 100-200 people</p>	<p>P L</p>

### Activity Plan Section 3

#### Action Plan for Dukesfield Smelters and Carriers Project activities

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next to churchyard & opposite school at Whitley Chapel crossroads	200 years ago & 'signposts' the Dukesfield site from a relatively busy part of the parish	Visitors are encouraged to find their way to Dukesfield	£1,000  Material costs (in kind) & cut by Whitley Chapel volunteers (6 people for a day) from adjacent Quaker's Hole community wetland site £250  Voluntary leader = Anne Porter		enjoyment of some public art		
<b>IP4/ Self-guided walks</b>  4 self-guided trails at different points along the lead route, including Allenheads/ Coalcleugh, Blaydon/ Winlaton and Dukesfield, (2) available as printed leaflets and downloadable pdfs from project & other websites	Local community walking groups Healthy Life Groups, visitors	Increased understanding of heritage of the lead route and various sites  Healthy exercise  Development of research and writing skills for volunteers	Volunteer coordinator  Volunteers: 2 people to spend 1 day route exploration & checking, 1 day research, 1 day writing per route: 24 days  Professional designer (incl. Maps) – 1 day/leaflet, & 1 day over series as a whole @ £300 *5 = £1500  Print of 2,500 copies of each leaflet (glossy A4 colour double-sided, folded £240 each quoted by RCS Online) = £960, +	For each one the process would be to call meeting of local people with the Rights of Way Officer and use to sketch out possible routes then go and check them.  2013- 1 <sup>st</sup> Dukesfield trail & Allenheads started after autumn walking festival 2013 (see IE4), but finalised &	4 trails produced  On average each could be used by 200-400 walkers/year, some more than others	Feedback from route checking volunteers  Downloads from website & other walks websites such as <a href="http://www.visitnorthumberland.com">http://www.visitnorthumberland.com</a> ,  <a href="http://www.walkinginnorthumberland.co.uk">http://www.walkinginnorthumberland.co.uk</a>	LP

**Activity Plan Section 3**

**Action Plan for Dukesfield Smelters and Carriers Project activities**

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			5% paper/printing inflation allowance for 2 years from 2012  Distribution of paper supplies £350 per Marketing Strategy Appendix 1  Voluntary Leaders – Mary Macklon - Shire Susan Lynn - Blaydon Keith Walker – Allenheads	printed in new year after completing of branding/design work  Spring 2014- Blaydon prep in spring for summer season  Autumn – 2 <sup>nd</sup> Dukesfield trail			
<p><b>IP5/ Cycle route – Blaydon - Stocksfield</b></p> <p>Leaflet describing circular route taking in the lead road from/to Blaydon &amp; either the riverside cyclepath or railway back. Could be extended for more accomplished cyclist to take in the entire lead road to Dukesfield</p>	<p>Tyneside &amp; Tynedale cyclists looking for a different route with historic interest</p>	<p>Encourage healthy exercise while exploring lost industrial heritage and transport links</p> <p>Railway option emphasises changes in transport of lead from pony train in the 1830s</p> <p>Draws in potential new audience from serious to family group cyclists looking outwards from the Blaydon area into its previous economic hinterland</p>	<p>Volunteer Co-ordinator –</p> <p>Volunteers: 2 people to spend minimum 0.5 day route exploration &amp; checking, 1 day research, 1 day writing – 5 days total</p> <p>Professional designer (incl. Map) – 3 days @ £300 = £900</p> <p>Print of 2,500 copies glossy A3 colour double-sided, folded £375 + inflation allowance as for</p>	<p>Available for summer 2014</p>	<p>Leaflet published in paper and downloadable form</p> <p>Could also be publicised through the Northumberland Local Access Forum Promotion through cycle clubs &amp; proposed regional</p>	<p>Leaflet use - potentially 500 per year based on feedback from cycle route expert who has volunteered to lead the activity</p> <p>Downloads from website</p> <p>Cycle club</p>	<p>L</p>

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& back via Hexham (c.6-7 hours)			walks leaflets  Voluntary Leader – Ted Liddle		‘CyclePAD website’ which could add additional information (e.g. gpx files for download onto people's gps or phones) at a small additional charge	survey?	
<p><b>IP6/ North Pennines Lead Route Map and leaflet</b></p> <p>A3 publication in paper and pdf showing lead routes from North Pennines past Dukesfield to Blaydon with relevant sites to visit</p> <p>Printed/ downloaded version of one of the website</p>	<p>Individuals interested in local history</p> <p>Visitors</p> <p>Introduce others to lead heritage of the region as a whole and the geographic spread and linkages</p>	Makes people aware of the heritage of lead routes and the connections between Dukesfield with the North Pennines and Blaydon	<p>Volunteers- research and development of sites and topics: 3 individuals, 2 days each= 6 days</p> <p>Volunteer coordinator Designer 3 days @ £300 = £900</p> <p>Print of leaflet 2,500 copies £375 + inflation allowance, same format/price as for cycle route</p> <p>Voluntary Leader = Greg Finch</p>	Autumn 2014	Leaflet published	Feedback from sample of users downloading map from website	L

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#### Action Plan for Dukesfield Smelters and Carriers Project activities

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Activity	Audience	Benefits for people	Resources	Timetable	Targets & measure of success	Method(s) of evaluation	Meeting HLF aims
interfaces							
<p><b>IP7/ Dukesfield information sheet</b></p> <p>for B&amp;Bs identified through marketing survey of local tourist bodies, to borrow and return</p>	Visitors to B&Bs in Hexhamshire/ Slaley	Encourage visitors to take a look at local industrial heritage and find out more	<p>Volunteers to research &amp; write 1 individuals x 2 days</p> <p>Print &amp; lamination – 25 copies – £10 (in-kind contribution)</p>	Spring 2014 – ready for summer season	Sheets available to B&B outlets & used by visitors on short local walks, taken & returned by 50 people each year	Feedback book kept by selected B&B operators	L
<p><b>IP8/ 'Life on the Lead Roads' watercolours book</b></p> <p>Publish a book containing watercolour images relating to North Pennines lead miners and carriers, held by the Science museum and other places, accompanied by detailed explanatory captions &amp; illustrative letters</p>	<p>People in the North of England interested in local history</p> <p>Industrial historians</p> <p>Possibly visitors to Discovery Museum, Great North Museum, &amp; Science Museum in London</p>	<p>Readers gain an easily accessible understanding of the lives of lead miners and carriers</p> <p>Makes available excellent but obscure images which illustrate all aspect of the industry in the late 18<sup>th</sup>/early 19<sup>th</sup> century</p> <p>Raise funds to support future project maintenance costs. The Science Museum is interested in co-publishing the book, which will provide another outlet</p>	<p>The Science Museum is willing to donate print &amp; online publishing rights valued at £1,500 (50 images @ £30 each)</p> <p>Rights to use images of 2 David Allan oils of 18<sup>th</sup> century lead smelting at Leadhills – National Galleries Scotland: £95</p> <p>Provision for other rights to 8 other images &amp; web reproduction eg. Thomas Bewick sketches packhorse traffic on the lead road - £320</p>	By late 2014 for Xmas market	<p>Book published</p> <p>Positive reviews</p> <p>200-300 copies sold in 2014-5</p>	<p>Reviews in regional press – eg. Northumbria n Magazine, North east Life &amp; specialist, regional &amp; and industrial history journals,</p> <p>Sales tracked</p>	L

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from transcription project		through which the project can be publicised and revenue generated. We will work with the Hexham LHS on preparing the work for the press as it has experience with print-on-demand and recovering costs from sales of print runs of no more than 100 competitively priced copies	<p>Work by 2 experienced volunteers on explanatory captions, maybe accompanied by relevant letters discovered through 'Reading the Past' activity R2 – 7 days each minimum</p> <p>Print setup costs using Adobe InDesign or similar - £500</p> <p>Print runs assumed to be self-funded through sales based on HLHS publishing experience</p> <p>Volunteer co-ordinator –</p> <p>Voluntary Leader – Ian Forbes</p>				
<p><b>IP9/ Fixed interpretation</b></p> <p>development and production of two on-site panels to provide fixed interpretation of</p>	<p>People passing the sites as part of other activities - usually walking or cycling, or part of planned trip</p>	<p>Visitors to the Dukesfield site gain an immediate understanding of the Arches function and regional importance of the site &amp; are encouraged to explore further</p>	<p>Volunteer coordinator-</p> <p>General interpretation works co-ordination, esp for Dukesfield site to ensure overall site design is coherent 3 days</p>	<p>Completed by Spring 2015 (ready for summer season)</p>	<p>Panels placed in-situ</p> <p>Dukesfield board seen by 250 passer-by per year.</p>	<p>Feedback on draft panels from 3 local people not directly associated with the</p>	<p>L P</p>

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<p>the site (alongsidetrack at Dukesfield, and on the Keelman’s Way in Blaydon to mark end of lead route). Latter board incorporates QR code.</p>		<p>Visitors to the Blaydon site gain an immediate appreciation of the significance of the site – potential first introduction for new Tyneside based audience to the lead industry heritage.</p> <p>QR code enables smartphone owners to find out more straight away</p>	<p>@ £350 days = £1,050</p> <p>2 volunteers – writing text and selecting images- 2 days</p> <p>Editing content - 1 day per site @ £300/day = £600</p> <p>Illustrations of smelt mill reconstruction and refinery area c.1800 – 2 days @ £250 (Peter Ryder) = £500</p> <p>Per board: Design- £450 Production- £600 (+ 5% materials inflation allowance/yr 2012-4)</p> <p>Steel mounting (Blaydon) £850 (+ 5% materials inflation allowance/yr 2012-4), delivery &amp; installation £200</p> <p>Stone mounting (Dukesfield) -£500 construction - £300</p>		<p>Additional traffic generated by Wainwright Pemnnnies Journey LD path. Scale hard to predict; guide book has already sold 3,000 copies.</p> <p>Blaydon – poss 1,000+ passer-by stop to look per year</p>	<p>project</p> <p>Blaydon board – could track page loads from the QR code, &amp; ask users to complete short online survey</p>	

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#### Schools programme

<p><b>S1/ Games and stories-</b> First school event to learn how children in the past entertained themselves and to create stories and poetry with a storyteller to be included in the 'Storytelling by lamplight' event</p>	<p>First school pupils (5 – 9) at Whitley Chapel and Slaley Schools, linked with other cluster schools eg. Broomhaugh, Acomb. Also interest from Allendale First School. Provision made for 2 events for combined school groups from individually small rural schools</p>	<p>Children learn about the lives of local people in the days before electronic entertainment</p> <p>Young children have fun</p>	<p>Volunteer coordinator</p> <p>Volunteers: assist at school sessions 2 people 0.5 days = 1 day</p> <p>Could provide initial input to storytelling from transcribed letters describing real events</p> <p>Storyteller (3 days; 2 in schools, 1 to collate into stories): £600</p> <p>Games resources £100</p>	<p>Winter 2013/ early spring 2014 (fits with Whitley spring term curriculum)</p> <p>Follows logo competition (IE7) &amp; feeds into public storytelling activity (IE6)</p>	<p>Events held</p> <p>100 young children take part across</p>	<p>Feedback from teachers</p>	<p>P L</p>
<p><b>S2/ Teacher Familiarisation and visits to Dukesfield</b></p> <p>A guided tour to familiarise local teachers with the site, history and resources available to support school based activities on</p>	<p>'Twilight session' eg. 4.30pm start, for 8-12 teachers from Slaley, Whitley Chapel, Hexham Middle School, St Joseph's, Corbridge, possibly others. Twilight sessions are well</p>	<p>Teachers gain better understanding of heritage of Dukesfield Arches site</p> <p>Project volunteers gain understanding of expectations for a field visit to Dukesfield Arches site</p>	<p>Project education contractor- coordination and development of materials – x days, &amp; x days planning/ leading visits, &amp; follow-up discussions with teachers</p> <p>Venue hire - Whitley</p>	<p>Early Summer 2014 – in preparation for 2014-5 school academic year</p>	<p>10 teachers involved in familiarisation</p>	<p>Teacher evaluation forms</p>	<p>P L</p>

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a sustainable basis. It is an opportunity for them to test the site for suitability for their group/s, to do a risk assessment and to find out from a knowledgeable guide what is on offer.	supported when refreshments and travel costs are covered.	Students experience a well-organised field visit and well-co-ordinated learning project  Opportunity to build further awareness of the project and the resources available to support school	Chapel Hall £40  Refreshments – £25  Volunteer time 2 days minimum  Teacher travel exp = 8 *10m * 35p = £28				
<b>S3/ Tynedale Middle Schools – Dukesfield Project-</b>  Dukesfield’s role as a focus for the lead smelting and carrying trade as an example of regional industrial development of Tyneside. Stimulate the use of archive resource materials and potential of site visits to answer questions about industrial change, transport, geography &	Teachers of ‘industrial revolution’ middle schools history curriculum  History students (aged 9 -13) c.250-300/year	Students gain understanding of local heritage in context of industrial development of North East  Teacher get to use a new resource in their teaching which is close to Hexham  Younger audience gets to understand about Dukesfield Arches and the Lead Routes	Project Education contractor to create pack of teachers & pupil resources to support topic delivery – x days  Development of specific education resources and identification of other relevant resources, & support visits- Education contractor- 3 days = £600  Teacher review/liaison time Hexham Middle School history co-ordinator (INSET/PPA) 2 days	Spring 2014 development of materials  From Autumn 2014 – deployed in schools	Hexham Middle School, Hexham St. Josephs, Corbridge Middle and also on offer to Allendale & Prudhoe Middle Schools  3 site visits for 40 pupils  3 classes of 30 pupils in 3 schools take curriculum	Teacher questionnaire	P L

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location & how people lives and worked Includes development of education resources specific to Dukesfield site and identification of relevant other resources (available on website)			<p>Production of education resources for schools- £200 (+ 5% inflation allowance/yr on print/paper 2012-4)</p> <p>Volunteers – select and collate relevant archive material 3 * 2 days = 6 days minimum</p> <p>Volunteers – school and site visits, ½ day, 2 per visit- 6 visits = 6 days</p> <p>coordinate visits (for 3 classes)- x days</p> <p>Provision for transport for student site visits (3 visits @ £200 -Tyne Valley Coaches) £600, + inflation provision of 10%/yr on fuel 2012-4</p>		topic = 270 learners/year		
<b>Promotional activities</b>							
<b>P1/ Touring exhibition</b>  Portable exhibition	Local and regional community groups	Learn about heritage of site and its links to the wider area	Volunteer co-ordinator to confirm venues- x days over 2 years	Main exhibition = 2014/5, but elements on a	10 exhibitions staged	Comments book at each venue	L P

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of information about the Dukesfield site, the people who worked there and the links to the lead route. To be hosted at a number of locations throughout the area. Should a suitable retail unit be empty at the time the Metro Centre have offered temporary use for window display/ exhibition	<p>Visitors to museums and libraries in the region, including Killhope &amp; Path Head Water Mill, Blaydon</p> <p>In some locations this could be linked to community play performances &amp; history talks, &amp; readings from the letters – a changing combination of elements to make up an event or exhibition</p>	<p>Learn about the project and opportunities to get further involved</p> <p>Opportunity to distribute leaflets to interested individuals</p>	<p>Display content design – 4 volunteers 2 days each + graphic design support 4 days @ £300 = £1,200. Could borrow Killhope smelt mill model currently on display at Tees Cottage, Darlington</p> <p>1 Display boards (3 panels) and stands- £580 and ‘pop-up’ displays £200. 5% materials inflation allowed to 2014</p> <p>Volunteers to set up and steward exhibition at relevant venues, 2 volunteers for 1 day for each location, 10 locations over 2 years + 4 days general cover = 24 days, + 10 days to transport to/from/between venues</p> <p>Stock of promotional leaflets to describe project, resources and how to find out more: 2,500 glossy A4 double</p>	<p>smaller scale have already been used during project development phase &amp; could accompany promotional events/talks in 2013</p> <p>2014 - 4 venues</p> <p>2015- 6 venues</p> <p>Potential to continue beyond lifetime of the project</p>	<p>600 viewers in total</p> <p>If one of these is in the Metro Centre, there is potential to reach a new audience of 1000s</p>		

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			<p>sided £240 per RCS online + inflation allowance as before</p> <p>Travel expenses for volunteers- 10 venues, 50miles, 2 trips &amp; 2 volunteers per venue @35p/m= £700</p>				
<p><b>P2/ Local History Talks</b></p> <p>Talks by project volunteers to a number of local history and other interested groups around the region</p> <p>This will cover the history of lead smelting and carrying through Dukesfield but also provide a 'how we went about our project' topic to give encouragement to other potential project teams</p>	<p>Local people</p> <p>Local History Groups in Northumberland, Durham and Tyneside (already have invitations from Winlaton, Heddon, Killhope Museum, Ponteland Civic Society, and from the Calder Industrial Materials Co in Gateshead's Team Valley, last operators of the Elswick lead works)</p> <p>Other interested groups</p>	<p>Participants will learn more about the history of the site and the lead routes.</p> <p>More people will be encouraged to visit the site and the routes.</p> <p>A wider audience will gain access to leaflets and website.</p> <p>Opportunity to raise some income for post- project maintenance through booking fees</p>	<p>Volunteer Coordinator-</p> <p>Volunteer talks preparation 2 people for 3 days each = 6 days</p> <p>4 volunteer speakers trained to give talk &amp; do 5 each – 5 hrs/talk estimated for prep, travel and delivery = 14 days total</p> <p>Venue hire in Whitley/Slaley - £80</p> <p>Screen/projection equipment – loaned free from Hexham LHS; volunteers own PCs</p> <p>Volunteer travel</p>	<p>2013 – 5 talks</p> <p>2014 – 8 talks</p> <p>2015 – 7 talks</p> <p>&amp; legacy potential</p>	<p>20 talks</p> <p>Avg of 20 at each venue = 400 total</p>	<p>Log of talks showing numbers in audience and feedback</p>	<p>L, P</p>

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			expenses, 20 talks, av 30 miles @35p/m = £210				
<p><b>P3/ End of project celebratory event</b></p> <p>One day event to celebrate the achievements of the project, incl. exhibition, displays of art, Talks and invited keynote speaker</p>	<p>All of those who have taken part in the project</p>	<p>All participants in the project celebrate what has been achieved</p> <p>A wider audience in the locality finds out about the heritage and its legacy</p>	<p>Volunteer coordinator-</p> <p>Volunteer help in preparation and on the day, 6 volunteers, 1-3 days each – 10 days</p> <p>Venue hire &amp; projection equipment – £100</p> <p>Refreshments @£2.50/head for 100 people = £250</p> <p>Speaker fee £100 &amp; allow for 150 mile round trip travel exp @ 35p = £53</p>	<p>Spring 2015</p>	<p>100+ attendees</p>	<p>Evaluation form</p>	<p>P</p>